



HOPE HALLECK  
CLERK TO THE  
COUNTY BOARD

**ARLINGTON COUNTY, VIRGINIA**  
**OFFICE OF THE COUNTY BOARD**

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April 16, 2012

Ms. Ruth Shearer, President  
Williamsburg Civic Association  
6505-26<sup>th</sup> Street North  
Arlington, VA 22213

Dear Ms. Shearer: 

I am happy to inform you that the Williamsburg neighborhood is one of three neighborhoods selected to participate in a Spring 2012 safety campaign called **Neighborhood Drive 25**. Neighborhood Drive 25 lasts one month and uses the tools of education and enforcement to reduce travel speeds on targeted neighborhood streets without the use of physical traffic calming measures. In the Williamsburg neighborhood, North Ohio Street and 28<sup>th</sup> Street North have been identified for this spring's campaign.

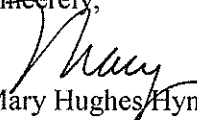
These streets were selected because they have previously qualified for traffic calming measures under the Neighborhood Traffic Calming (NTC) program, but have not yet been selected for project implementation. Limited funding for the NTC program has reduced the number of projects that can be selected for implementation each year.

The success of the Neighborhood Drive 25 Campaign relies heavily upon the participation of residents of the targeted streets. They are asked to post "Keep Kids Alive Drive 25" signs in their yards for the duration of the one-month campaign. Law enforcement details and speed trailers are also deployed during the sign display period. Traffic count and speed data have been collected on the targeted streets, and will be compared with data collected after the sign campaign to determine the effect of the signs on travel speeds.

Residents of North Ohio Street and 28<sup>th</sup> Street North will be invited to a meeting where the campaign will be discussed and the signs will be distributed to volunteer households. **The meeting will be held in the library of the Nottingham Elementary School on April 26 at 7:30 pm.** Residents unable to attend the meeting, but desiring to participate in the safety campaign should contact Jeff Sikes, Neighborhood 25 Program manager at 703-228-3696 or email at [jsikes@arlingtonva.us](mailto:jsikes@arlingtonva.us) and a sign will be delivered to their homes.

Please feel free to contact me concerning this initiative. Thank you for your interest in making Arlington's neighborhood streets safer for all users.

Sincerely,

  
Mary Hughes Hynes  
Chair

CC: Nottingham Elementary School PTA